

# ARE YOU FIT TO SELL?

## Depersonalizing



Depersonalizing is an important step when it comes to selling your home. It means that you need to let go emotionally and this can be a tough process. Now that you have made the decision to move, you need to commit to that and remove your identity from the house. Focus on turning your home into a "model home". Disconnecting yourself from your house will allow the buyer to emotionally connect and envision themselves living there, not feeling that they are a guest in your home.

### Things to think about

- Remove all personal and family photos
- Remove all memorabilia
- Pre-pack books and music that do not appeal to a wide range of buyers
- Pre-pack your collections
- Do you have belongings that could be potentially disagreeable to buyers?
- Remove and pre-pack any items that could be potentially offensive or disagreeable
- Store away and organize children's toys, games and books

To find out more information on how to use the Fit To Sell program, please visit...

[www.fittosell.ca](http://www.fittosell.ca)

To find out more information on how to stage your home, please visit...

[www.howtostageyourownhome.com](http://www.howtostageyourownhome.com)

HOW TO  
**STAGE**  
YOUR OWN HOME

A large white sign with the word 'SOLD' in bold red letters. The sign is mounted on a white post. In the background, there are trees and a house.